

Dudley Job Vacancy Insight Report

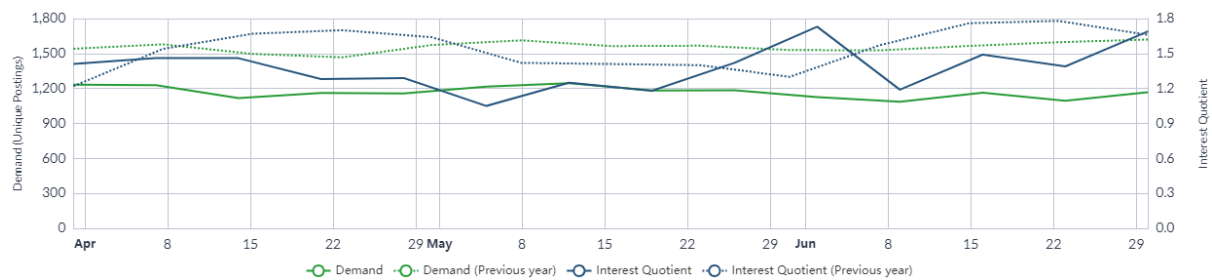
April 2024 to June 2024

Current Job Posting Trends¹

Dudley Overview

- Between April to June 2024 (inclusive), there were 5,873 unique job adverts for roles recorded in Dudley. This number of postings is average compared to all local authority districts.

Demand and Interest Trend:



- Over this quarter, job adverts have decreased by 5.2%, signalling a cooling off in demand by employers. Over the past year, postings are 27.9% lower, providing further signs of cooling.
- More recently, demand has seemingly picked up again, as posting has increased 3.6% in the last 30 days of job posting activity, showing changing near-term trends.
- By comparing interest quotient and demand, we can identify where there are mismatches in talent/supply and demand. Interest Quotient is ranked at an average of 1.4.

Dudley Advertised Salary

- The advertised median salary for roles over this period in Dudley was £30,168 – up by 8.8% from the previous year, but 10.2% less than the overall national median salary of £33,579.

Salary Trend:



¹ Source: All data derived from the Adzuna Analyst Tool (July 2024)

Top Occupations

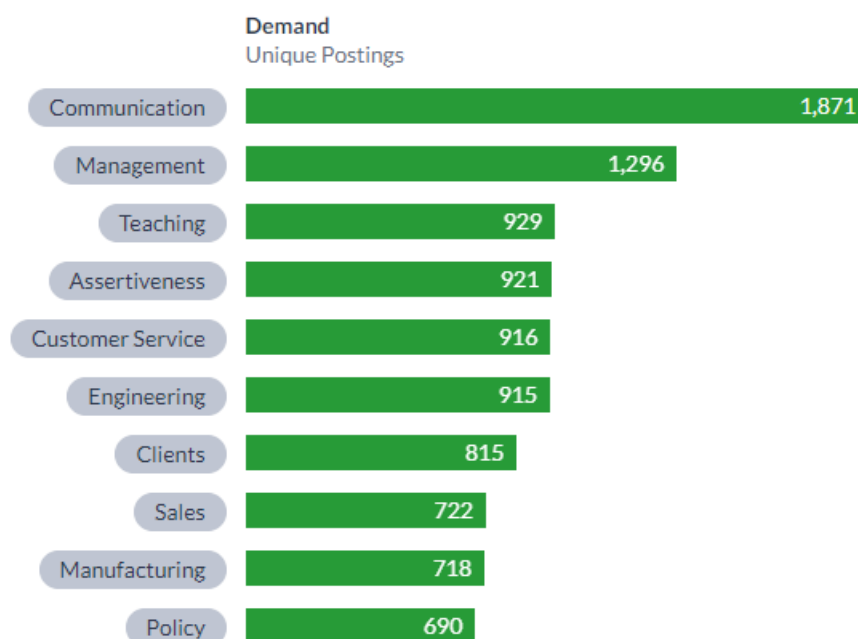
- The top posted occupations below account for 12.3% of all job postings in this quarter.
- Primary school teachers are the most in demand occupations, receiving the highest number of postings in the area.
- Kitchen assistants are the most in demand vacancies from the employee perspective, receiving the highest interest in terms of clicks and applicants.
- Maintenance engineers have the highest location quotient, and also the highest salary.

In-Demand Occupations:

Occupation	Median Salary	Demand	Location Quotient	Interest Quotient
Primary School Teacher	£38,327	106	1.54	1.5
Teaching Assistant	£21,476	94	1.4	6.13
Maintenance Engineer	£40,000	91	3.31	11.22
Manager	£32,466	84	0.9	7.18
SEN Assistant	£21,600	73	1.67	2.69
Healthcare Support Worker	£23,468	67	1.31	15.55
Teacher	£35,683	56	1.63	1.35
Assistant	£24,500	55	1.24	7.93
Shop Manager	£33,500	52	1.83	14.21
Kitchen Assistant	£22,099	47	1.74	19.74

Most In-Demand Skills

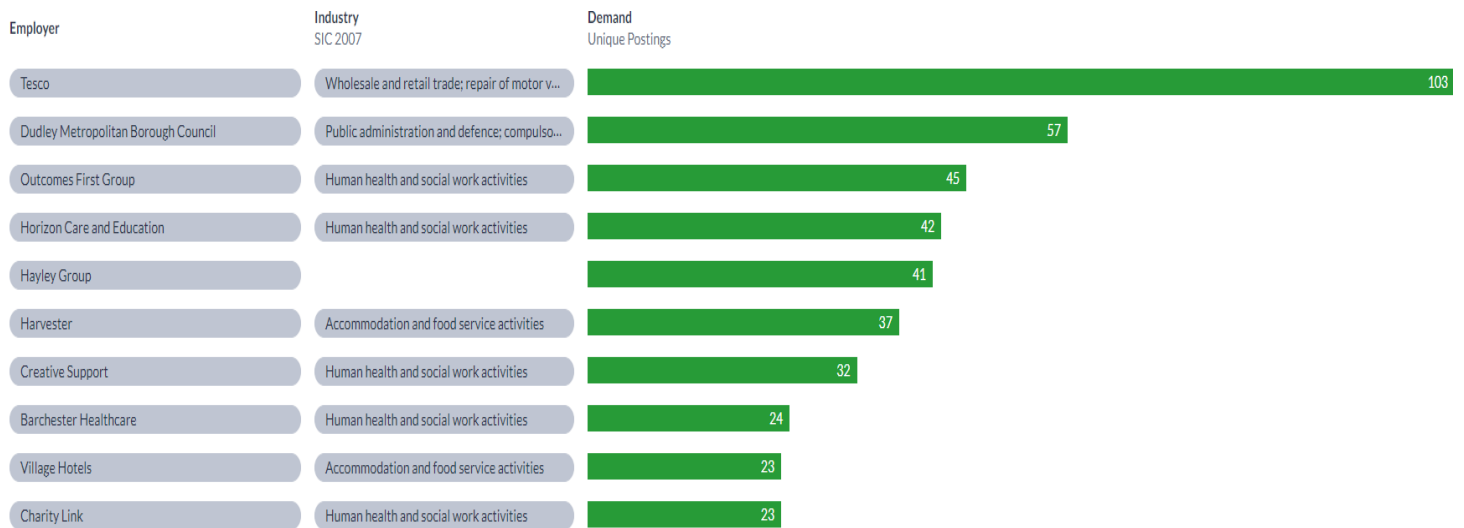
- Reflecting the most advertised occupations, the biggest skills gaps are around ‘communication’, ‘management’ and ‘teaching’.



Who's Hiring

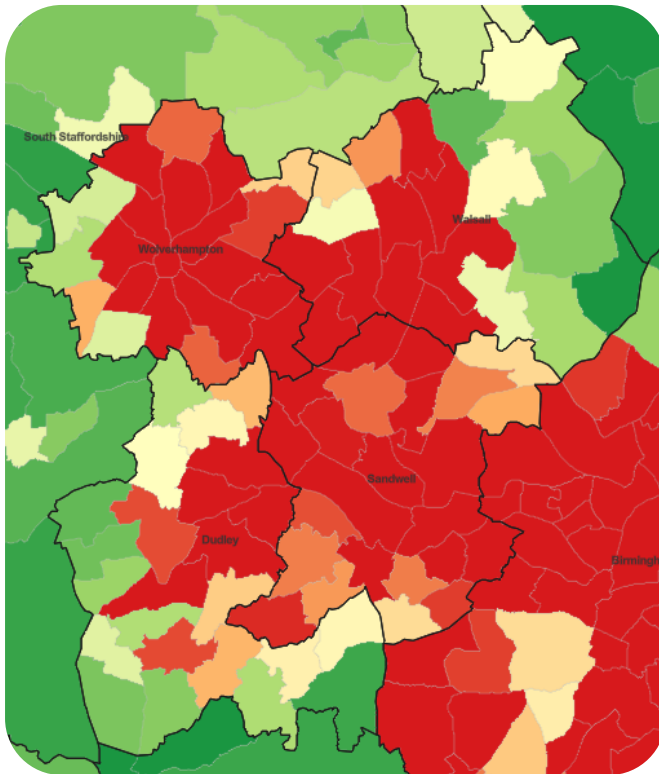
- By volume Tesco have logged the most job postings, but posting is also high for Dudley Council.

Employers Hiring:

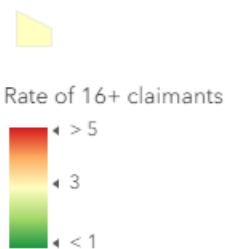


Dudley Total Claimants²

- Dudley had 9,005 claimants aged 16 years and over in May 2024, an increase of 190 (+2.2%) from the previous month. Compared to May 2023, claimants in Dudley decreased by -70 (-0.8%).
- When compared to March 2020, the number of claimants has increased by 490 (+5.8%).



Ward claimant rate per population compared to National Average (3.0%) May 2024 for 16+



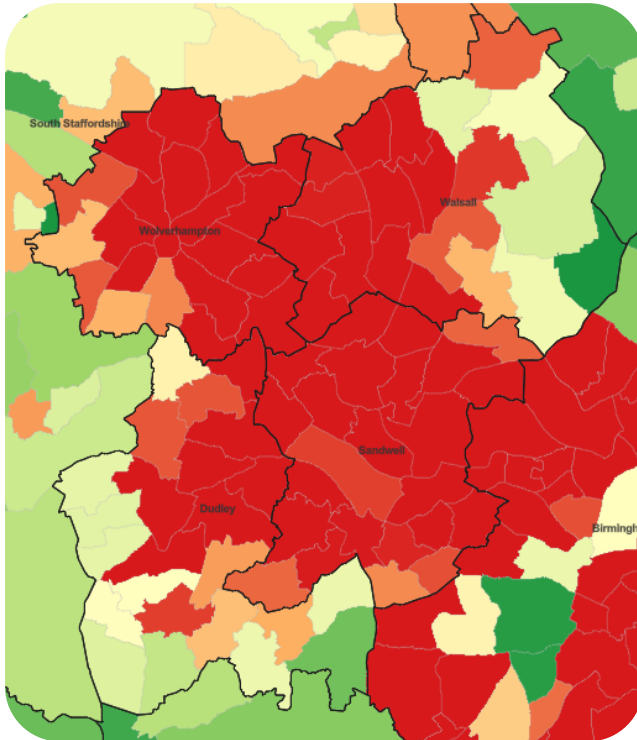
Dudley Wards	Number	Rate
Amblecote	230	2.1%
Belle Vale	365	3.2%
Brierley Hill	670	5.6%
Brockmoor and Pensnett	485	4.7%
Castle and Priory	620	5.4%
Coseley East	390	3.9%
Cradley and Wollescote	425	3.9%
Gornal	330	3.0%
Halesowen North	320	3.1%
Halesowen South	130	1.3%
Hayley Green and Cradley South	205	2.1%
Kingswinford North and Wall Heath	155	1.5%
Kingswinford South	165	1.6%
Lye and Stourbridge North	475	4.7%
Netherton, Woodside and St Andrews	640	5.2%
Norton	170	1.7%
Pedmore and Stourbridge East	185	1.8%
Quarry Bank and Dudley Wood	395	3.6%
St James's	720	5.7%
St Thomas's	850	7.2%
Sedgley	220	2.2%
Upper Gornal and Woodsetton	350	3.1%
Wollaston and Stourbridge Town	290	2.7%
Wordsley	205	1.9%

- Out of the 24 wards within Dudley, 14 were at or above the UK average of 3.0%.
- The wards with the highest number of claimants as a percentage of residents aged 16 years and over were St Thomas's at 7.2%, St James's at 5.7% and Brierley Hill at 5.6%.

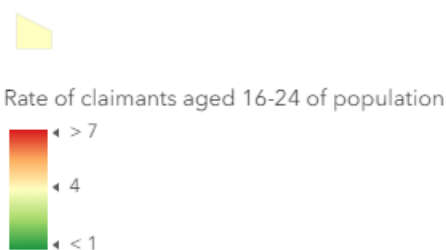
² Office for National Statistics (ONS) / Department for Work and Pensions (DWP), claimant counts, released June 2024 (please note May figures are provisional).

Dudley Youth Claimants

- Dudley had 1,780 youth claimants in May 2024, a decrease of 30 (-1.7%) from the previous month. Compared to May 2023, youth claimants in Dudley increased by 15 (+0.8%).
- When compared to March 2020, the number of youth claimants has increased by 25 (+1.4%).



Ward claimant rate per population compared to National Average (4.0%) May 2024 for 16-24



Dudley Wards	Number	Rate
Amblecote	50	4.0%
Belle Vale	80	5.5%
Brierley Hill	115	7.3%
Brockmoor and Pensnett	95	7.3%
Castle and Priory	165	9.7%
Coseley East	85	7.1%
Cradley and Wollescote	70	5.2%
Gornal	75	6.4%
Halesowen North	45	3.7%
Halesowen South	20	1.9%
Hayley Green and Cradley South	40	3.7%
Kingswinford North and Wall Heath	35	3.6%
Kingswinford South	40	3.5%
Lye and Stourbridge North	90	6.6%
Netherton, Woodside and St Andrews	130	7.2%
Norton	35	3.4%
Pedmore and Stourbridge East	30	3.0%
Quarry Bank and Dudley Wood	75	5.7%
St James's	125	7.5%
St Thomas's	160	9.0%
Sedgley	45	4.3%
Upper Gornal and Woodsetton	85	6.4%
Wollaston and Stourbridge Town	50	4.0%
Wordsley	40	3.6%

- Challenges remain with youth claimants as 16 out of 24 wards in Dudley were above the UK average of 4.0% in May 2024.
- The wards with the highest number of claimants as a percentage of residents aged 16-24 were Castle and Priory at 9.7%, St Thomas's at 9.0%, and St James's at 7.5%.